



West Coast Impact Ambassador

Hey Coach, Do you want to be an ambassador? If you're already coaching with West

Coast Impact, you know exactly what we're about. You've seen the prayer before every practice, the devotionals that disciple kids in Christ-like character, and the way our league puts ministry first while still competing hard. You don't have to invent a new ministry. You don't have to be a big visionary or run everything yourself. You simply say "yes" to using what you already know and love about WCI to help families in your area. Chances are the ministry is already built up in your area.

Whether you want to build a brand-new area from the ground up or take over an existing area to make it grow, we need someone to be the local ambassador for your area. This includes, but can be adjusted, to meeting with coaches, checking up on them, encouraging them, finding coaches, looking for gyms and helping the ministry thrive right where God has already planted it. You are not launching anything new — you are adding teams to the existing WCI ministry (or stepping into an area that's already running). The competition, schedule, rules, insurance, equipment, registration, and full league support are already in place and waiting for you to take on a bigger role.

This is your ministry.

It is built by you and modeled after your very best vision for reaching athletes and coaches in your area for Christ. You are the local ambassador for the WCI Ministry. Your personal vision drives the growth and excitement right where you live — but everything stays fully under the official WCI mission, vision, philosophy, and equally-yoked standards. This keeps us united as one ministry expanding God's kingdom together.

WHY GROW?

Because growth means more ministry, more discipleship, and a stronger pipeline of leaders and champions for Christ. As we enhance the popularity of this league, we reclaim sports as a vital bridge to the community, transforming the church into a hub where unchurched families find a front door to the Gospel. This expansion allows us to combat the isolation felt by many public school families, providing them with a high-quality, Christ-centered ecosystem where they can find the social structure and support network they crave.

Furthermore, this growth serves as proactive stewardship. By engaging the "Next Gen" through sports today, we build lifelong loyalty to the church body, addressing the crisis of dwindling church sizes and tithing at its root. We aren't just teaching skills; we are

developing a leadership pipeline where young athletes learn discipline and character, preparing them to be the future deacons and disciples who will sustain the church's mission for decades.

In a culture where public-school policies like CIF Bylaw 300.D—which prioritizes gender identity over biological records—create deep conviction challenges for families, growth allows us to provide a robust, high-quality safe haven. WCI exists as the equally-yoked alternative where families don't have to choose between competitive excellence and values. The more we grow, the more kids and coaches we can disciple in a league that puts Jesus first, proving that when the league expands, the Kingdom expands with it.

Official WCI Vision

To impact the world for Christ through the influence of coaches and athletes.

Official WCI Mission

West Coast Impact is a Christian homeschool athletic league committed to discipling future leaders through sports with focus on integrity, honor, responsibility and vision.

WCI Financial & Ministry Model

*West Coast Impact is a non-profit league. We are expanding this much-needed ministry for the Lord and expanding His kingdom. **Service to others is our joy!***

Official WCI Philosophy

Biblical integrity through Christ-centered athletic ministries.

Winning matters, but “with the loss of our Christian testimony all becomes vain or worthless.” Prayer, devotionals, and Christ-centered coaching happen at every practice, game, and tournament.

Secret Sauce

Our Secret Sauce is our Coaches must be equally yoked (2 Corinthians 6:14). Every coach must be a committed, born-again believer who fully agrees with and lives out the WCI Statement of Faith. This is non-negotiable and protects our testimony.

Who This Model Is For (Existing Coaches Like You)

- You already coach in WCI and love the ministry-first heart.
- You're willing to start small (even 1–2 teams) or step into an area that already has some teams.
- You want to help more kids experience what your current teams already enjoy — whether building fresh or growing what's already there.
- You're okay letting WCI Central handle all the admin — you just bring the excitement, recruit coaches, meet with them, and check up on them.

Simple Step-by-Step Ambassador Process for Existing Coaches

Step 1: Personal Preparation

- Pray and ask God if He wants you to step into this for your area (new or existing).
- Make sure you're still fully aligned with the WCI Statement of Faith and Handbook (you already know these).

Step 2: Build Relationships & Create Excitement (Our Bread & Butter – Start Simple)

You don't have to be outgoing or a salesperson. Just share what you already love about WCI. Use places where you already have connections. Whether you're building a brand-new area or taking over an existing one, the goal is the same: meet with coaches, check up on them, encourage them, and grow the ministry that's already there or starting to form.

- Your personal sphere of influence (friends, family, parents from your current team, former players).
- Homeschool chat groups, co-ops, and online communities you already know.
- Churches you're part of or have played in.
- Charter school programs and private Christian schools in your network.
- Ask WCI when the next trade shows or events are — great place to invite people.

Super Simple Ways to Connect:

- If someone has a gym: Offer to run a free 1-hour clinic (just like you already do with your team — skills + a short devotional).
- If they don't have a gym: Ask if they can announce WCI in their bulletin or let you speak for 3–5 minutes at youth group or a parent night.
- Meet with existing coaches in the area, check up on them, and encourage them.
- Once you get a little interest or excitement, Jodie and Bill (plus the whole 19-year WCI family) will jump in and help.

What You Do vs. What WCI Does

- You handle (the joy and easy part): Share your story, run a free clinic if you want, invite families, recruit or meet with equally yoked coaches, check up on them, and help the area grow — whether building new or stepping into what's already there.
- WCI Central handles (the administrative and support part): Athletic Director duties, equipment, insurance, payments, registration, waivers, gym scheduling — everything.
- Once you get a little interest: The full WCI family (19 years of teams, moms, Board, council, and coaches just like you) rallies behind you. That community support is another ingredient in our secret sauce.

Step 3: Recruit Equally Yoked Coaches & Build Teams

- You only need other coaches who already believe like you do (or meet with and check up on the ones already serving).
- WCI will handle background checks, references, and training.
- Use parents from your current team or people you already know.

Step 4: Set Up & Launch (along with WCI Existing Season)

- Along with WCI you look for gym space and Coaches for the area.
- Launch with prayer and a dedication — just like your current team does.

Step 6: Play, Disciple, and Grow

- Your new teams (or existing ones) jump straight into the existing league schedule. The whole WCI community stays behind you for support, ideas, and encouragement.

Resources WCI Gives You

- Full Handbook, Statement of Faith, all forms
- Coaching resources and training
- Ready-to-use flyers and clinic templates (see below)
- Complete turn-key operations (you do almost nothing admin)
- The entire 19-year WCI family cheering you on

Ambassador Requirements (Very Simple for Existing Coaches)

- You already coach with us and agree with the Statement of Faith.
 - You keep ministry first and make sure every coach you recruit or check up on is equally yoked.
 - You focus on inviting, meeting with coaches, checking up on them, and encouraging growth — WCI handles the rest.
 - You stay connected with Jodie, Bill, and the Board.
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Appendix A:

Sample One-Page Flyer

WEST COAST IMPACT

Christ-Centered Homeschool Athletic League Join the Team!

Volleyball & Basketball for Homeschool, Private, Charter & Independent Families

Ministry First • Competition Second

Prayer & devotionals at every practice and game.

All coaches are equally yoked believers.

Our Mission

Discipling future leaders through sports with integrity, honor, responsibility and vision.

Non-Profit •

Expanding God's kingdom. Service to others is our joy! Already Coaching with WCI?

Help us add teams or grow what's already there in [Your Area]! The league is ready and waiting. FREE CLINIC or INFO NIGHT coming soon!

Contact Coach [Your Name] – [Your Phone/Email]

www.westcoastimpact.com

Appendix B: Sample Free-Clinic Invitation (email or handout)

FREE Volleyball / Basketball Clinic

Hosted by West Coast Impact Coach [Your Name] Date: [Insert Date]

Time: [Insert Time]

Location: [Gym or Park] Come see what WCI is all about!

- Fun skill drills (just like our regular teams)
- Short devotional & prayer
- Hear how easy it is to join or grow the existing league

Perfect for homeschool, private, and charter families.

No need to start from scratch — the competition is already waiting! Register: Text or email Coach [Your Name] at [Your Contact] "To impact the world for Christ through the influence of coaches and athletes."